

2010 RATES

Frequency	PRWeekUS.com					PRWeekJobs.com		
	Leaderboard	Breadcrumb	Large Box	Banner	Button	Leaderboard	Skyscraper	Button
1 month	\$2,970	\$2,860	\$2,750	\$2,420	\$1,760	\$1,265	\$1,170	\$750
3 months	\$2,850	\$2,745	\$2,640	\$2,325	\$1,690	\$1,215	\$1,125	\$720
6 months	\$2,730	\$2,630	\$2,530	\$2,225	\$1,620	\$1,165	\$1,075	\$690
12 months	\$2,495	\$2,400	\$2,310	\$2,035	\$1,480	\$1,065	\$985	\$630

Frequency	PRWeek's electronic Newsletters				
	Breakfast Briefing	Healthcare	Technology	Product & Tools	Careers
1 month	\$7,205	\$1,870	\$1,870	\$2,750	\$2,200
3 months	\$6,915	\$1,795	\$1,795	\$2,640	\$2,110
6 months	\$6,630	\$1,720	\$1,720	\$2,530	\$2,025
12 months	\$6,050	\$1,570	\$1,570	\$2,310	\$1,850

Frequency	Additional online opportunities						
	Whitepaper	Weekly Online Edition - Full Sponsorship	Weekly Online Edition - Leaderboard	Weekly Online Edition - Text Link	Mobile sponsorship	Webcast - Editorial	Webcast - Partner
1x	\$2,500	\$2,000	\$1,000	\$500	\$500	\$15,000	\$12,000
3x	\$2,400	\$1,750	\$850	\$425	\$450	n/a	n/a
6x	\$2,300	\$1,500	\$700	\$350	\$400	n/a	n/a
12x	\$2,100	\$1,250	\$550	\$275	\$350	n/a	n/a

Terms and Instructions:

- Web advertisement cancellations and transfers can only be accepted by the Advertiser in writing, and if the request is received by Haymarket Media not less than 1 month before the due date.
- If an Advertiser cancels the balance of an order, he relinquishes any right to the series discount to which he was previously entitled, and must pay for Advertisements at the appropriate rate set out in the rate card for the number of advertisements which has appeared when the cancellation takes effect.
- All ad materials must be received five business days prior to launch date.

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