

# EDITORIAL CALENDAR

## 2010 Editorial Calendar

ISSUE DATE	SECTION	TOPIC
January	COVER STORY MAIN FEATURE MASTER CLASS	Editor's Choice PRWeek Awards Shortlist Newswires/News Distribution
February	COVER STORY MAIN FEATURE MASTER CLASS	Financial Communications/IR Special Healthcare Research
March	COVER STORY MAIN FEATURE MASTER CLASS	Salary Survey Digital Roundtable Measurement
April <i>SPECIAL SUPPLEMENT PRWeek Awards Book of the Night</i>	COVER STORY MAIN FEATURE MASTER CLASS	Media Survey Global PR Education
May	COVER STORY  MAIN FEATURE MASTER CLASS	Agency Business Report, to include Agency Rankings Technology Roundtable Social Media
June	COVER STORY MAIN FEATURE MASTER CLASS	Digital Special Procurement Online Video
July	COVER STORY MAIN FEATURE MASTER CLASS	PR Power List Measurement Roundtable Search Engine Optimization
August	COVER STORY MAIN FEATURE MASTER CLASS	40 under 40 Consumer Roundtable Media Relations

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September <i>SPECIAL SUPPLEMENT</i> <i>Career Guide</i>	COVER STORY MAIN FEATURE MASTER CLASS	Social Media Survey Travel and Tourism Internal Communications
October	COVER STORY MAIN FEATURE MASTER CLASS	Healthcare Special Financial Roundtable Multicultural PR
November	COVER STORY MAIN FEATURE MASTER CLASS	Cause Survey Public Affairs Roundtable Monitoring
December	COVER STORY MAIN FEATURE MASTER CLASS	Diversity Survey Healthcare Roundtable Social Media

This editorial calendar is intended as a guide to general subject areas that will be covered by features in 2010. We welcome contributions to any of the features listed, but keep in mind that the features are commissioned about 14 weeks before the publish date.

If you would like to contribute, please e-mail [features@prweek.com](mailto:features@prweek.com), stating clearly in the subject line which feature you are interested in and the date it is due to be published.